

Video Manager Integration

Edit video content, create slide shows, customize players and manage video ads

Canto offers Cumulus Video Cloud for companies that need to convert video content into different formats and publish video content across various platforms and channels. For additional video functionality we offer Video Manager Integration – an integration service with our partner MovingIMAGE24.

Basic video editing online

With the Video Manager Integration, video content can be edited directly in the application. Videos can be trimmed and recut to size and length as needed.

Make sure viewers interact with videos

Create chapters, individual previews and overlays. Customize the video preview image. At the end of the video, direct viewers to a specific call to action - such as your website or targeted landing pages.

Manage video ads

Many companies integrate in-stream video advertising on their websites. Video ad clips are displayed before, in between, and less frequently at the end of video features. With Video Manager Integration, companies can manage video ad content and customize the use of ads as well as the user experience to individual needs.

Create video slide shows

The Video Manager Integration combines videos with PPTs to create and publish online video slide shows, perfect for recapping live events.

Configure channels and players

With the Video Manager Integration, companies can edit and customize the player layout as well as the technical configuration of the player, to give you branding control.

Usage statistics

Video Manager Integration offers usage statistics and tariff reporting. Companies can find out, which video file has been clicked on or played the most.

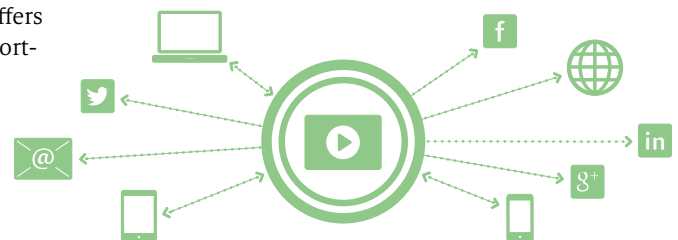
Content you control

Unlike public video management tools, you keep full rights to the content you upload, no Ads are displayed and the player skin can be customized to your branding and design needs.



Key features

- Cut and trim videos online
- Create chapters, overlays and previews
- Manage video ads
- Create video slide shows
- Customize player layout



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