

Magento™ Integration for Cumulus

Optimize shop maintenance and sell more efficiently than ever

A standard interface can now connect your Magento shop with Cumulus and provide for a more efficient way to maintain and manage the content of online shops, that are run with Magento. Always keep track of all your digital content as well as their respective licenses and avoid common errors by reducing the amount of routine tasks.

Optimum shop maintenance



Cumulus provides easy to operate search and filter functions, as well as a thumbnail view of your digital content that allow you to quickly sift through your media archive and find the right file in no time. Through Cumulus, the necessary display images and videos of your products can be pulled up from the archives and used directly in the product's description field in your shop. This way you can quickly and effectively update your Magento shop. A Cumulus-Magento combination allows

for a more efficient reproduction of internal processes, for example as soon as an asset is approved, the content manager can access it. Even external workflows, like the collaboration with photo agencies, can be set up and fast-tracked by automating its processes.

Online content – always up to date



All channels can access Cumulus as their central media archive. When changes are made to an image or a video in Cumulus, they are adopted for those files on all channels. This can happen either automatically or through notification to the relevant users. That way, images, videos and documents stay always up to date, including their respective licenses. As soon as a license expires, for example an image license, the image can be automatically removed from the shop or even be replaced with another.

One central media library

Take the same images from your Magento and put them to use in other areas of the business? With Cumulus, all digital assets are centralized and managed in one place avoiding the hassle of working with duplicates and files in different versions.



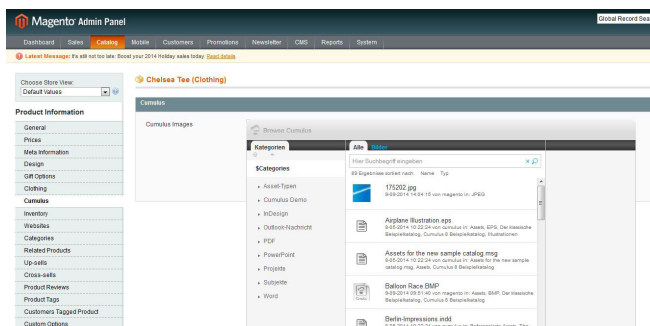
Key features

- Quicker delivery of content to the Magento shops
- Central media system
- Streamline management of rights and licenses
- Automation of routine tasks
- More efficient flow of work for the creation and publication of content



Want to know more?

More information about the Magento Integration for Cumulus, please visit canto.com/integration/cumulus-magento



Easy maintenance: The Magento integration allows for direct access to Cumulus through your e-shop.

Contact Information

U.S. +1 (415) 495-6545
E.U. +49 (0) 30 390 485-0
info@canto.com
canto.com

