

Hybris™ Integration for Cumulus

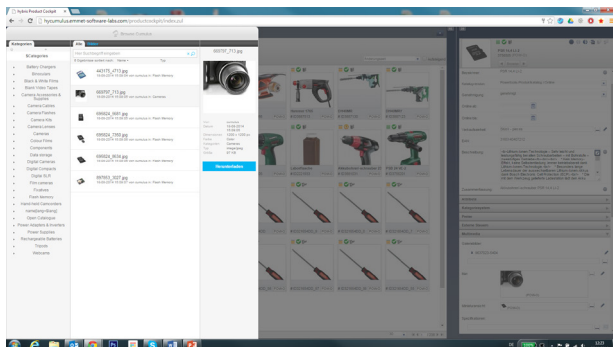
Fast and efficient content workflow for your online shop

The standard interface allows for more efficient maintenance processes in all online shops that are run with Hybris. With Cumulus, you can keep track of all your digital content as well as their respective licenses and avoid common errors by reducing the amount of routine tasks.

Intelligent e-commerce



For online commerce, good content is now more important than ever. The images needed for the presentation of your products in the online shop can be drawn and used directly from the Cumulus file archive. Cumulus provides easy to operate search and filter functions, as well as a thumbnail view of your digital content that allow you to quickly sift through your media archive and find the right file in no time. This way you can quickly and effectively update your Hybris shop with the right content.



A Hybris-Magento combination allows for a more efficient reproduction of internal processes, for example as soon as an asset is approved, the content manager can access it. Even external workflows, like collaboration with creative agencies, can be set up and fast-tracked by automating processes.

Online Shops – always up to date



When changes are made to an image in Cumulus, they are adopted for that file on all channels. This can happen either automatically or through a notification to the responsible editor or content manager. Moreover, Cumulus tracks the licenses of your content to effectively protect your business. As soon as a license expires, for example an image license, the image can no longer be used, and must go through the shop manager for a replacement.

One central media library

Take the same images from your Hybris and put them to use in other areas of the business. With Cumulus, all digital assets are centralized and managed in one place avoiding the hassle of working with duplicates and files in different versions.

With the Hybris integration you can access your assets directly in Cumulus and choose the file you need.



Key features

- Quicker delivery of content to your Hybris shops
- Reduce time spent on image research
- Streamline management of rights and licenses
- More efficient flow of work for the creation and publication of content



Want to know more?

More information about the Hybris Integration for Cumulus, please visit canto.com/integration/cumulus-hybris

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