
DataBasics Information Bulletin January 2012

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CANTO FREE WEBINAR: Avoiding the Invisible Dangers of DAM

Date: Jan 24 10:00 am PT (San Fran.) - 1:00 pm ET (New York)
- that's **25th Jan 5.00 am ADST (Aus Daylight Saving Time) !!**

Special Guest: Andrew Mannone, Workflow and Asset Manager for America's Test Kitchen

Register at <http://www.canto.com/damdangers> to get the followup White Paper if you're not up for it!

Learn to recognise and act on the warning signs of digital asset management trouble so you can:

- * Deploy a new DAM initiative with expectations of success that's possible to attain & sustain.
 - * Monitor and nurture a current DAM system to ensure it stays functional and well utilised.
 - * Ensure your DAM initiative can grow and properly reflect the evolving needs of your organisation
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* DAM Events for 2012 - Createasphere and Henry Stuart DAM

Two major conference organisers have announced their calendars for 2012:

1. Createasphere - Digital Asset Management Conference
February 22-23, 2012 | The Beverly Hilton | Los Angeles, CA

Exploring the management of digital assets, media assets, marketing resources, content & information lifecycle, and storage, security preservation. Take part in two days of focused sessions for professional creatives, marketers, digital librarians, IT specialists, and executives.

JUST ANNOUNCED: Theodore E. Gluck, Walt Disney Studios, to Keynote.

More at <http://www.createasphere.com/digital-asset-management-conferences.html>

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2. Henry Stewart DAM Events - DAM New York 2012

Initial speaker line-up for DAM New York 2012 scheduled for May 10 & 11 include Hasbro, Simon & Schuster, UPS, HBO, HarperCollins Publishers, PwC, Pearson, MTV Networks and American Express Publishing.

Further information online at <http://henrystewartconferences.com/damny2012/>

If you book by February 3rd you'll receive \$200 discount.

* DAM Europe : June 25 & 26

* DAM Chicago : September 13

* DAM Los Angeles : November 1 & 2 2012.

* HELIOS and Cumulus Option add-ons: OPI Manager and Cumulus Connect

1. HELIOS - New version of **OPI Manager**

OPI Manager corrects the output when working with transparency on OPI layout images in Adobe InDesign and provides an enhanced experience when working with HELIOS ImageServer.

The new version provides compatibility with Adobe CS 5.5. This update is freely available for existing customers with a current maintenance contract.

More info at <http://www.databasics.com.au/helios/> To upgrade to this new version, please contact us..

2. CANTO CUMULUS - New version of **Cumulus Connect**

Cumulus Connect is a plug-in for Adobe InDesign which allows to bring a selection of assets and related metadata from a Cumulus catalog into an InDesign document. It is an incredible time saver for catalog / brochure production workflows.

The new version provides the following new features:

- full compatibility with InDesign CS 5.5
- adjustments to the newly available Adobe SDKs for InDesign CS5

This update is freely available for existing customers with a current maintenance contract.

More info at http://www.databasics.com.au/canto/cumulus_options.html To upgrade to this new version, please contact us.

* Information feature: Washington Times article on digital media

"Today's digital documents are tomorrow's dinosaurs: replacing paper records contains as much peril as promise" - by Rob Hummel and Jimmy Kemp

Source: The Washington Times Thursday, December 22, 2011

<http://www.washingtontimes.com/news/2011/dec/22/todays-digital-documents-are-tomorrows-dinosaurs/>

Follow the discussion on LinkedIn: DAM Group

Victoria McCargar commented in the group on - Does this come as a surprise to anyone?: Very interesting. I don't want to sound glib, but it's a lot to rest the future of civilization on one digital camera.

* Technical Hints & Tips - Cumulus keyword extraction.

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As most Cumulus users probably know, one of the big advantages of using Cumulus for digital asset management is that keywords can be automatically extracted from the files as they are catalogued - be it a PDF, Word document or image file.

But do you know how to extract keywords and have them appear in the \$Keywords category in the Category pane? This tip explains how!

The usual way that the \$Keyword sCategory is set up is that you create your own keyword list which you can then drag records into - this means that keywords are consistent, spelled correctly etc. You can also have Cumulus automatically pick up keywords if already present in the metadata of the original asset.

To do this you must edit the Categories record field in Preferences -> Catalog Settings -> Record Fields. Double click the Categories record field to bring up the field properties. Then go to 'Add' under 'Also Link the Following Fields', choose the filter module you want to work with (PDF, JPG, etc.) and the 'Keywords' field within the module and link to \$Keywords.

Cumulus will now add the keywords in the asset metadata to the \$Keywords category list automatically.

About DataBasics

DataBasics is a major distributor of leading IT products in Australia, New Zealand and South East Asia specialising in creative business solutions for government and corporate digital media management and productivity.

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