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# DataBasics

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## DataBasics Press Release November 2005

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### Dev Zero G PrintSure Ghent PDF Workgroup compliant

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LONDON, England - 10 November, 2005 - Dev Zero G Ltd, a global leader in productivity solutions for the print and media industries, is pleased to announce that PrintSure is compliant with all Ghent PDF Workgroup current specifications (version 2/2004), which are based on PDF/X.

Compliance was achieved in record time by close collaboration between Dev Zero G and the Ghent PDF Workgroup, and as a result, the verification process benefited by gaining several improvements and refinements. During the testing and verification process several enhancements were also made to PrintSure, further extending its unique set of features.

Current distinctions include ability to measure average ink coverage of whole areas of images, rather than individual pixels – greatly reducing manual intervention, and dynamic page size verification, providing a simpler process of managing profiles.

The latest version of PrintSure now contains the latest certified profiles and is distinctive in being the only solution able to pre-flight check PDF files on-line, from within a web browser, without the need for the user to install or configure anything, as well as having unlimited desktop clients.

PrintSure is a uniquely powerful, yet simple workflow system for artwork submission, delivering client-side pre-flight checking – both desktop and webbased. It is already in use with some of the largest printing organizations in the world and this announcement underlines why PrintSure is quickly becoming the industry's leading solution.

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#### **About Dev Zero G Interactive Development**

Founded in 1999, Dev Zero G is a developer of innovative, turn-key software solutions that deliver measurable ROI and workflow optimization to the print, publishing and new media industries, by providing significant and tangible increases in productivity through process automation.

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#### **About DataBasics**

DataBasics is a major distributor of leading IT products in Australia, New Zealand and South East Asia specialising in creative business solutions for prepress, networking, internet and workflow productivity.

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