

Printable prices as of January, 2010 (ALL PRICES RRP AUD\$):

What's new/Changes: FusionPro Desktop pricing excludes ASM. FusionPro Direct now includes integration with DirectSmile. New REDUCED pricing for FusionPro Server.

FusionPro Desktop

	exGST	incGST
Excludes ASM.		
42002-Win FusionPro Desktop FPD Win	\$750	\$825
45001-Win FusionPro Desktop FPD Win Upgrade	\$300	\$330
42002-Mac FusionPro Desktop FPD MacOSX	\$750	\$825
45001-Mac FusionPro Desktop FPD MacOSX Upgrade	\$300	\$330

FusionPro Direct

PBFPD FusionPro Direct	\$5,000	\$5,500
Internal VDP Workflow Solution for High-Volume VDP Compositions. Windows only. Two Concurrent users on single computer. Incl. 1st year ASM		
PBFPDASM FusionPro Direct ASM	\$800	\$880
FusionPro Direct Annual Support and Maintenance renewal		
PBFPDACC FusionPro Direct FPD add instance	\$5,000	\$5,500
Additional concurrent composition instances (each additional instance). Includes 1st year ASM		
PBFPDACCASM FusionPro Direct FPD add instance ASM	\$800	\$880
PBFPDSMILELIC FusionPro DirectSmile	\$15,000	\$16,500
DirectSmile and FusionPro Direct – DirectSmile personalised image templates within FusionPro VDP templates. Windows only. Two Concurrent Users on a single computer, comes with 10 free FusionPro Designers. Includes DirectSmile connector to DirectSmile Image personalisation engine.		
PBFPDSMILE ASM FusionPro DirectSmile ASM	\$2,500	\$2,750

FusionPro Web to Print - MarcomCentral

PBFPWE FusionPro W2P FP Web Express	\$15,000	\$16,500
FusionPro Web Express - includes first year license fee		
PBFPWEMLF FusionPro W2P FP Web Express MLF	\$5,500	\$6050
FusionPro Web Express - annual licensing fee (ALF)		
PBFPWC FusionPro W2P FP Web Corporate	\$48,000	\$52,800
FusionPro Web Corporate - Software as a Service hosted by Printable to include one Corporate or Retail Store. Includes first year licensing fee.		
PBFPWCALF FusionPro W2P FP Web Corporate ALF	\$12,000	\$13,200
FusionPro Web Corporate - annual licensing fee.		
PBFPWP FusionPro W2P FP Web Premier	\$90,000	\$99,900
FusionPro Web Premier – Software as a Service – to include unlimited PrintOne Customer Centers. Includes first year licensing fee.		

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PBFPWPALF	FusionPro W2P FP Web Premier ALF	\$21,000	\$23,100
	FusionPro Web Premier - annual licensing fee.		

FusionPro Links

PBFPLK	FusionPro Links	\$2,000	\$2,200
	Marketing campaign hosted software by Printable. Incl 1st year licensing fee.		

PBFPLKPURL	FusionPro Links - annual licensing fee	\$660	\$726
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FusionPro Server

PBFPSV	FusionPro Server	\$75,000	\$82,500
	Multiple Record - Windows Server maximum five (5) instance uses Batch License. Includes first year ASM		

PBFPSVASM	FusionPro Server ASM	\$12,000	\$13,200
	FusionPro Server Annual Support and Maintenance renewal		

The Printable FusionPro pricelist is online at
http://www.databasics.com.au/docs/printable_auprice.pdf
Modified January 2010.