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Dynagram releases INposition 7 and the new inp02 - Press release January 2007

INposition 7.0 now released!

November 23rd 2006 - Dynagram, the provider of the widest range of imposition solutions, announced today the release of INposition 7.0, the only complete imposition tool for QuarkXPress users. INposition 7.0 still offers all the features that have built its reputation, seamlessly integrated to QuarkXPress 7.0.

Please note that INposition is not a Universal Binary XTension. It operates on MAC Power PC and MAC Intel using Rosetta emulator. Users working on MAC Intel with QuarkXpress 7.0.1 or 7.0.2 UB must start the QuarkXPress application in Rosetta mode. To do so, choose the QuarkXPress application, press Apple-I (Get Info), and check the option Open using Rosetta. You can then launch QuarkXPress in order to use INposition 7.0.

Easy to learn, INposition's intuitive interface guides you through the imposition process, allowing you to remain in your familiar QuarkXPress environment while imposing your job to maximise output. Eliminate back-and-forth with clients and perform last-minute corrections while maintaining complete control over working file integrity. Master creep, bleed, crossover and page adjustment for the utmost quality of your imposed documents.

If you are an INposition user, simply visit www.dynagram.com/download to get your hands on this new upgrade or contact DataBasics for more information.

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inpO2 is now available!

Dynagram announces availability of inpO2—and why you will never think of imposition in the same way again.

Dynagram, the innovative leader in imposition technology for prepress applications announced the immediate release of inpO2 1.0, its latest imposition solution specifically designed for contemporary printers deploying end-to-end PDF workflows.

Unlike any product currently on the market, inpO2 combines powerful imposition technology with an intuitive, familiar interface, based on the Adobe Acrobat platform.

The recipe for the reinvention of the imposition process came because of two major demands from the market. For one, while some jobs may be easy to impose, others can be much trickier. Complex imposition jobs need to be tackled by sophisticated solutions. Two, dealing with complex imposition jobs does not mean the process has to be a nightmare. Many prepress departments are grappling with the fact that imposition is a craft that less and less employees master; training and maintaining knowledge - not only on imposition software, but on the imposition process itself - is a challenge printers

face daily. A solution needed to be found to simplify imposition to meet this new production reality.

"inpO2 is, simply, imposition...rethought," explained Tracey-Lee Batsford, General Manager at Dynagram. "Dynagram gleaned requests from our OEM partners, worldwide sales network and directly with our customers. We combined the best of both worlds, enabling inpO2 customers to impose any type of imposition job, with a tool that is easily understood by novices and experts alike. If your job can fold, we can impose it. Without the headaches. Without the waste. And on time."

How it works

The premise behind inpO2 is simple: using Acrobat viewer as a light table. Mission accomplished! Press sheets or plates are large PDF pages and the layout elements (press marks, page numbers, page outlines, handles, etc.) are pure PDF objects. Document pages to be imposed are then flown seamlessly in their native PDF environment. Being part of Acrobat thus allows for a 100% WYSIWYG imposition application where all the elements can be activated or not for screen preview or output.

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About Dynagram

Dynagram is synonymous with digital imposition. As the independent technology powerhouse behind a wide spectrum of digital imposition solutions with unparalleled functionality, Dynagram's mission is to set an unprecedented common-sense standard in the industry for the quality, efficiency and cost-savings of digital imposition.

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About DataBasics

DataBasics is a major distributor of leading IT products in Australia, New Zealand and South East Asia specialising in creative business solutions for prepress, networking, internet and productivity.

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