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# DataBasics

## Equilibrium prices as of January 2010 (ALL PRICES RRP AUD\$):

*What's new/Changes: Significantly REDUCED software prices for all MediaRich products.*

### DeBabelizer Pro 6

No ASM applicable		exGST	incGST
112200-602	DeBabelizer Pro 6 Windows Int'l Single	\$300	\$330
112240-602	DeBabelizer Pro 6 Windows Int'l Five Users	\$1,200	\$1,320
111200-602	DeBabelizer Pro 6 Mac Int'l Single	\$300	\$330
111240-602	DeBabelizer Pro 6 Mac Int'l Five Users	\$1,200	\$1,320

### MediaRich Hotfolders

MediaRich universal asset-processing engine in a simple, drag and drop deployment. ASM included in base purchase price. Ships on MacOSX, Windows, Linux and Solaris

202102	MediaRich HotFolder Small Bus License. 2 simultaneous videos or 1,000 original images.	\$8,830	\$9,713
202204	MediaRich HotFolder SMB License. 4 simultaneous videos or 2,000 original images.	\$16,010	\$17,611
202308	MediaRich HotFolder Corporate License. 8 simultaneous videos or 4,000 original images.	\$31,400	\$34,540
202416	MediaRich HotFolder Enterprise License. 16 simultaneous videos or 8,000 original images.	\$60,090	\$66,099

### MediaRich CORE (Media Server)

MediaRich universal asset-processing engine. Ships on MacOSX, Windows, Linux and Solaris. ASM included in base purchase price.

204102	MediaRich CORE Small Bus License. 2 simultaneous videos or 1,000 original images.	\$13,710	\$15,081
204204	MediaRich CORE SMB License. 4 simultaneous videos or 2,000 original images.	\$25,630	\$28,193
204308	MediaRich CORE Corporate License. 8 simultaneous videos or 4,000 original images.	\$46,530	\$51,183
204416	MediaRich CORE Enterprise License. 16 simultaneous videos or 8,000 original images.	\$92,290	\$101,519
204701	MediaRich CORE Development License.	\$3,190	\$3,509
204801	MediaRich CORE Staging License.	\$4,030	\$4,433

### MediaRich Merchandiser

Zoom & pan for websites. ASM included in base purchase price. Ships on MacOSX, Windows, Linux and Solaris.

206102	MediaRich Merchandizer Small Bus License. 20,000 unique image requests per day.	\$4,860	\$5,346
206204	MediaRich Merchandizer SMB License. 40,000 unique image requests per day.	\$8,830	\$9,713
206308	MediaRich Merchandizer Corporate License. 80,000 unique image requests per day.	\$16,910	\$18,601
206416	MediaRich Merchandizer Enterprise License. 160,000 unique image requests per day.	\$31,270	\$36,234
206701	MediaRich Merchandizer Development License.	\$1,270	\$1,397
206801	MediaRich Merchandizer Staging License.	\$1,910	\$2,101

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## MediaRich for Sharepoint

Self-service Digital Asset Management and automated media processing for SharePoint.

ASM included in base purchase price at no extra cost.

207102	MediaRich for SharePoint Small Bus License. 1-99 users.	\$8,830	\$9,713
207204	MediaRich for SharePoint SMB License. 100-199 users.	\$16,910	\$18,601
207308	MediaRich for SharePoint Corporate License. 200-499 users.	\$31,270	\$34,397
207416	MediaRich for SharePoint Enterprise License. Up to 1000 users.	\$62,170	\$68,387
207701	MediaRich for SharePoint Development License.	\$2,420	\$2,662
207801	MediaRich for SharePoint Staging License.	\$3,190	\$3,509

### Notes:

KEY: ASM = Annual Support & Maintenance

ASM is eligible for renewal after first 12 months at approximately 25% of current base price.

These prices are available for orders sent from or delivered to customers in Australia and New Zealand.

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The Equilibrium pricelist is online at  
[http://www.databasics.com.au/docs/equilibrium\\_auprice.pdf](http://www.databasics.com.au/docs/equilibrium_auprice.pdf)

Updated January 2010.